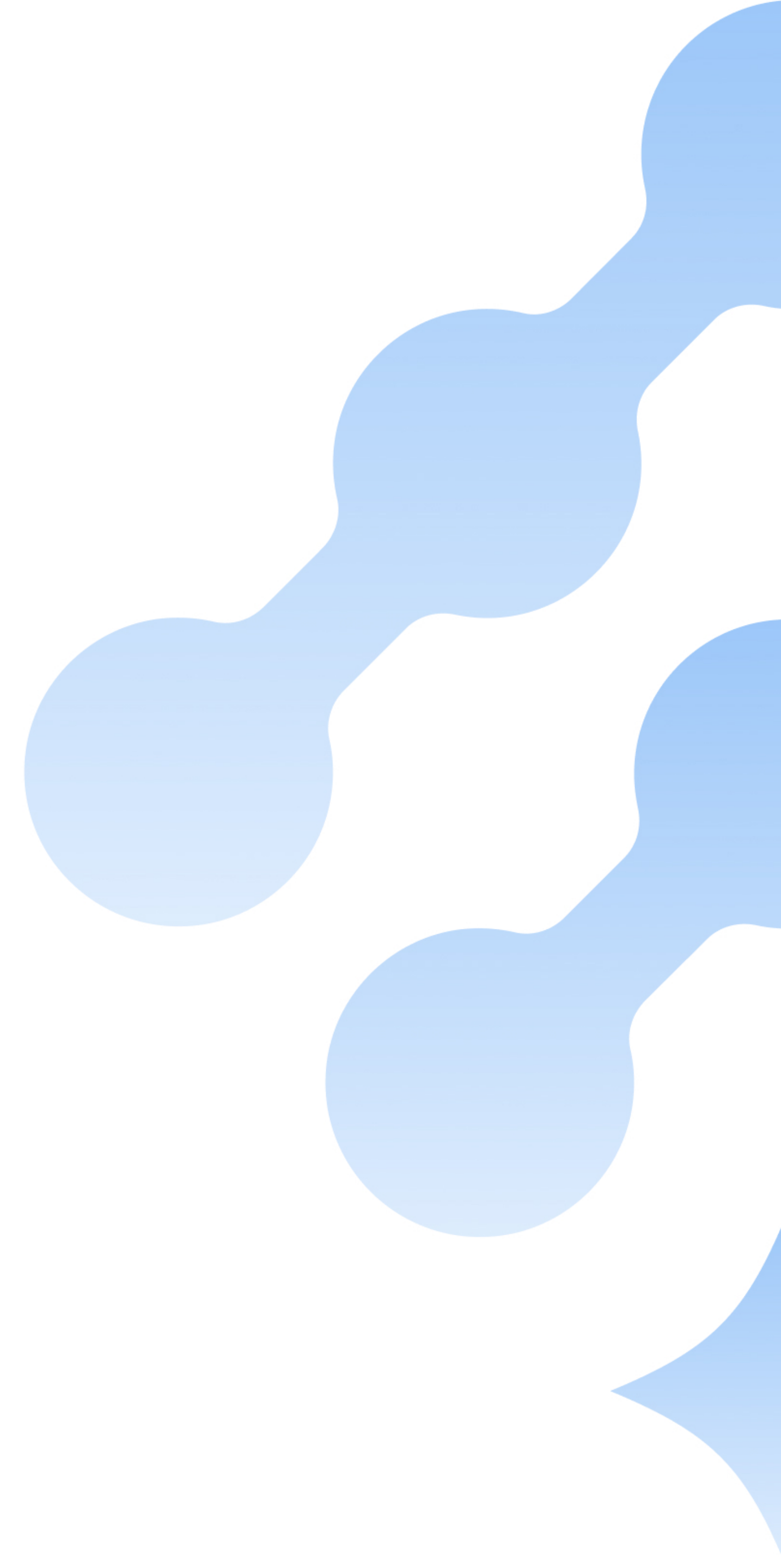




APP SPIRE
advertising agency

YOUR PARTNER IN

**Global Mobile
Application Advertising**



Who We Are?



App Spire Agency is a premier mobile application and brand advertising agency with a global reach. Our expertise lies in driving high-quality traffic and achieving remarkable results through our diverse advertising solutions.

We have the capability to target any geographical region worldwide, ensuring that your brand reaches its desired audience, no matter where they are.

We specialize in two key traffic sources:

Demand-Side
Platform (DSP)



In-App
Advertising



Our Traffic Solutions

We harness the power of in-app advertising through two primary channels:

Premium In-App (Self-Service In-App)

This involves managing campaigns internally using top-tier platforms like Mintegral and Unity. Our team handles every aspect, from developing creatives to launching and optimizing campaigns, ensuring they are tailored to meet your goals.

In-App Networks (Managed In-App or Full-Service In-App)

Here, we act as a reseller of traffic. We provide tracking links to our network sources, who then handle the traffic launch. Our role focuses on analyzing the performance and guiding these sources to optimize traffic for maximum efficiency.



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Industry Expertise



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Fintech

In the fintech sector, we implement advanced in-app marketing strategies to build user trust and engagement. Our campaigns educate users about secure financial services, driving informed decisions and transactional actions.



Gambling

Our expertise in betting app marketing allows us to craft captivating in-app campaigns. We focus on encouraging responsible yet thrilling betting experiences, enhancing user participation and driving purchase-driven actions.



E-Commerce

We revolutionize e-commerce app marketing with impactful in-app promotions. Our strategies convert browsing into buying, amplifying user engagement and facilitating seamless shopping experiences that lead to increased purchases.



Other Industries

Our versatile approach allows us to excel in various app marketing verticals. We develop customized in-app promotion strategies that resonate with each app's unique audience, driving meaningful engagement and goal-oriented purchases.

Our Approach

We operate on a Cost Per Action (CPA) model, providing a testing period for customers to verify the quality of our traffic. Besides, we continuously improve our traffic sources and optimize targeting to achieve desired results. Our commitment to constant optimization guarantees your satisfaction.



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Why Choose App Spire Agency?



Global Reach

Our ability to target any geographical region ensures that your brand reaches its desired audience worldwide.



Expertise Across Industries

With specialized strategies for fintech, gambling, e-commerce, and various other sectors, we cater to your specific needs.



Comprehensive Traffic Solutions

From Premium In-App advertising to In-App Networks, we provide a wide range of advertising solutions.



Data-Driven Optimization

Our commitment to constant optimization ensures that your campaigns are always performing at their best.



Quality Assurance

Our CPA model and testing period offer you confidence in the quality of our traffic.

Ad Formats



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1. Static creatives
2. Playables
3. Videos (>30 sec)
4. End Cards



Platforms & Technology



And more..

Our Cases



| | |
|------------------------------|---------------|
| CPI | CR2DEP |
| 30.000 installs per month | 8% |



| | |
|--------------------------------|---------------|
| CPI | CR2DEP |
| <100.000 installs per month | 19% |



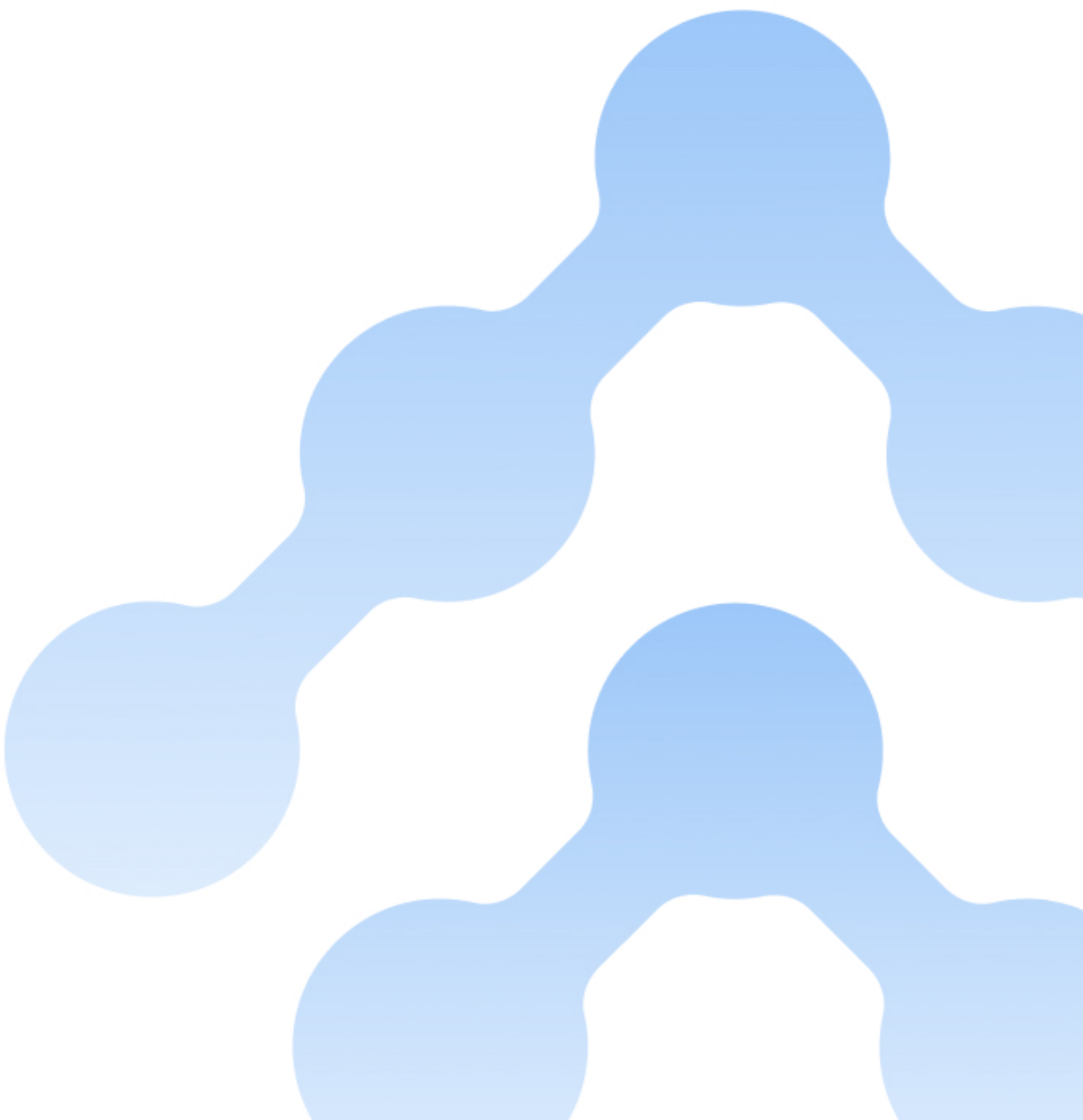
| | |
|--------------------------------|---------------|
| CPI | CR2DEP |
| <100.000 installs per month | 11% |



| | |
|------------|------------------------|
| CPI | Average deposit |
| <400 | 500 |



| | |
|------------|------------------------|
| CPI | Average deposit |
| <200 FTDs | 60% |





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Contact

For more information on how App Spire Agency can help you achieve your marketing goals, please visit our website or contact us directly.



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